



Analysis of the Principles of Cooperation: Realization and Violation of the Maxim of Quantity in the "Lapor Pak!"

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Abstract: The maxim of quantity is an utterance that contains brief information or is not excessive. This study aims to reveal and describe the realization and violation of the quantity maxims in the cooperative principle of the actors in the "Report Pak!" on Trans7. This study uses a qualitative method that will describe the results of the analysis of the maxims of quantity performed by the performers in the "Report Sir!" program. The quantitative method will produce descriptive data, namely in the form of words or sentences that clearly describe the results of the research that has been done. The data in this study are conversation fragments that obey and violate the maxim of quantity in the principle of cooperation. The data source for this research is the YouTube video "Report Sir!" which aired on Wednesday, April 4, 2023. The video has a duration of 09.49 minutes with the title "Kang Maman Investigates Pasukin, Instead Thinks Wendi's Twin!". The listening and note-taking technique was chosen as the data collection technique in this study. Based on the results of the research that has been done, in the program "Report Sir!", it can be seen that there are two conversations which are the realization of the maxim of quantity and four conversations which are violations of the maxim of quantity.

Keywords: The principle of cooperation, maxim of quantity, realization, violation, conversation.

INTRODUCTION

In the field of pragmatics, one of the things studied is speech acts. Pragmatics attempts to reveal the meaning contained in a speech by paying attention to the context that accompanies it. This context is the background of the conversation between the speaker and his speech partner. Every utterance uttered must be carried out correctly and so that communication between the speaker and the speech partner can run well and the meaning to be conveyed can be understood, the principle of cooperation is needed.

Good reciprocity between speakers and speech partners is one form of implementing the principle of cooperation. According to Grice (in Setiawan et al., 2017) there are four maxims in the principles of cooperation, namely the maxim of quantity, the maxim of quality, the maxim of relevance, and the maxim of implementation. However, participants do not always comply with these four maxims. In certain situations with certain goals, participants violate these maxims. Violations of maxims can occur due to intentional or unintentional elements (Jazeri, 2008: 151). Violations due to intentional elements usually occur in games or teasing which provide a humorous effect in the conversation. Violations of maxims due to unintentional elements usually occur due to failure to use conversational maxims so that the interlocutor has difficulty or even misinterprets the content of the speech. In this case, understanding the context is also important for speakers and speaking partners.

In Indonesia, there is one comedy show that is in great demand by the public, namely the show "Lapor Pak!". This program airs every Monday-Friday at 21.30-22.45 WIB on the Trans7 television station. Apart from being broadcast on television, the program "Report Pak!" also rebroadcast on the Trans7 Official YouTube channel as a

form of innovation from the development of information technology and as an effort to increase Trans7's existence. This re-broadcast is intended to facilitate access for people who missed watching the program on television because they were busy. The actors and actresses who played roles in the "Lapor Pak!" program were Andre Taulani, Wendy Cagur, Andika Pratama, Ayu Tingting, Kiky Saputri, Surya Insomnia, Hesti Purwadinata, and Gilang Gombloh. This event has a comedy theme set in a Police Station. The material shown is about criminal cases and current issues or gossip with the aim of entertaining so it is not discussed intensively.

This research focuses on the maxim of quantity speech acts carried out between players in the "Report Sir!" event. The maxim of quantity is an utterance that contains brief or not excessive information. Researchers think that jokes will not be created if there is no good cooperation between players. Therefore, the researcher's background in conducting this research was because of the emergence of interest in the speech of the actors on the show "Report Sir!" which contains humorous conversations. Based on this background, the researcher will try to reveal and describe the maxim of quantity in the principles of cooperation between the players in the "Report Pak!" on Trans7.

▪ **METHOD**

This research uses a qualitative method which will describe the results of analysis of the maxim of quantity speech acts carried out by the players in the "Report Pak!" event. Quantitative methods will produce descriptive data, namely in the form of words or sentences that clearly describe the results of the research that has been carried out. The data in this research are fragments of conversations that comply with and violate the maxim of quantity in the principle of cooperation. The data source for this research is the YouTube video "Report Sir!" which was broadcast on Wednesday, April 4 2023. The video is 09.49 minutes long with the title "Kang Maman Sidak Pasukin, even thought to be Wendi's twin!". Listening and note-taking techniques were chosen as data collection techniques in this research.

▪ **RESULT AND DISCUSSION**

The results and discussion of this research are in the form of a description of the maxim of quantity in the "Report Sir!" on Trans7. The following are the results of the analysis that researchers have carried out.

Realization of the Maxim of Quantity

Context : Provides the content of the video
Kiky : This is a video from Mr President.
Gilang : What?
Kiky : U-20 Cup canceled.

This speech was conveyed by Kiky who wanted to show a video. Then, Gilang asked about the contents of the video and Kiky immediately answered briefly without exaggerating, namely "The U-20 Cup is cancelled." This shows the correct realization of the maxim of quantity.

Context : Asking about preparations for bukber
Andre : How is Ayu preparing to break the fast tonight?
Ayu : Safe.

This speech was conveyed by Andre who asked Ayu about the preparations for the bukber which was entrusted to Ayu. Then, Ayu answered briefly and steadily that everything was safe. This shows the correct realization of the maxim of quantity.

Violation of the Maxim of Quantity

Context : Distributing bukber leaflets

Hesti : Wow! is there really a Radja?

Gilang : Come on, Radja's gangster is cool.

This story was conveyed when Gilang distributed leaflets to his friends and Hesti asked about the truth of the writing on the leaflets that Radja would come to their bukber event. However, instead of answering "yes" or "there is", Gilang instead answered "Come on, Radja's gangster, coy." This is considered excessive and violates the maxim of quantity, which should be answered briefly and appropriately.

Context : Asking invited guests for bukber

Hesti : This invites anyone, isn't this our open book? do we work in the office?

Wendi : Yes, why do you use leaflets, those are the only ones present just us. Why are you using leaflets?

Gilang : Yes, that's okay. There's a budget.

This story was conveyed by Hesti who asked Gilang about the people who would be invited to break the fast together. However, instead of getting an answer from Gilang, Wendi instead responded in the form of a question which was also directed at Gilang. This response from Wendi violated the maxim of quantity which resulted in Gilang not getting an answer regarding Hesti's question.

Context : Asking about fasting time

Hesti : That means it won't happen now, right? he said Eid.

Wendi : Leaflets, not Eid, not after Eid.

This speech was conveyed by Hesti who asked Wendi about the time for the bukber implementation. However, instead of answering the time, Wendi instead corrected Hesti's mistake in interpreting the word "lebaran" which was actually equated with "lebaran". This is part of the humorist who violates the maxim of quantity.

Context : Asking the reason for working

Wendi : What do you work for?

Ayu : Yes, I saved the money for marriage.

This story was conveyed by Wendi who asked Ayu why she worked. However, instead of immediately answering, "For marriage.", Ayu instead talked about the money she had saved from her work.

CONCLUSION

Based on the results of research that has been carried out, it can be concluded that good reciprocity between speakers and speech partners is a form of application of the principle of cooperation. There are four maxims in the principles of cooperation, namely the maxim of quantity, the maxim of quality, the maxim of relevance, and the maxim of

implementation. However, in this study the researcher only focused on the maxim of quantity speech acts carried out between players in the "Report Sir!" which was broadcast on Wednesday, April 4 2023. The video is 09.49 minutes long with the title "Kang Maman Sidak Pasukin, even thought to be Wendi's twin!". The maxim of quantity is an utterance that contains brief or not excessive information. In the "Report Sir!" There are two conversations that are the realization of the maxim of quantity and four conversations that violate the maxim of quantity.

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